

## **Heraeus Announces Additional Donation to the National Children’s Oral Health Foundation**

**SOUTH BEND, IN (September 22, 2009)** — Heraeus Kulzer, LLC, the worldwide leader in dental esthetics, currently donates a portion of the proceeds from the sale of its provisional material, Venus Temp C&B, to the National Children’s Oral Health Foundation (NCOHF) annually. During the fourth quarter of 2009, Heraeus will donate an additional \$1.00 to the NCOHF for every cartridge of Venus® Temp C&B purchased.

Venus® Temp C&B is a natural-looking temporary material that offers the same esthetics found in final restorations. It is indicated for the fabrication of esthetic temporary crowns and bridges, inlays, onlays, and veneers. Additionally, its unique and proprietary formulation makes it ideal for long-span bridges.

“Especially in these times, we understand how important it is to help the underserved children in our communities receive the oral healthcare they need,” stated Chris Holden, President of Heraeus. “We are honored to support NCOHF and applaud the work that they do.”

“It is only through the generous donations of companies like Heraeus that we can continue to provide the much needed care to help the millions of children in our country who do not have access to, or cannot afford, proper dental care,” said Fern Ingber, President and CEO of NCOHF: America’s Toothfairy. “We are grateful to Heraeus for their constant generosity and corporate responsibility.”

The National Children’s Oral Health Foundation is nonprofit organization, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. For more information about NCOHF, please visit [www.AmericasToothfairy.org](http://www.AmericasToothfairy.org).

### **About Heraeus**

Heraeus, the precious metals and technology group headquartered in Hanau, Germany, is a global, private company with over 155 years of tradition. Our businesses include precious metals, sensors, dental and medical products, quartz glass and specialty lighting sources. With product revenues of € 3 billion and precious metal trading revenues of € 9 billion, as well as over 11,000 employees in more than 100 companies worldwide, Heraeus holds a leading position in its global markets.

Heraeus Kulzer GmbH, a subsidiary of the precious metals and technology group Heraeus, is one of the world's leading manufacturers of dental products, with headquarters in Hanau, Germany, and subsidiaries in the US, Europe, and Asia. As a system provider and service partner for dental offices and dental laboratories, with more than 1,500 employees worldwide, the company grossed € 336 million in sales in 2007.

The Heraeus Kulzer Dental Division provides dentists, laboratories and patients with the ultimate in esthetic dental solutions. Heraeus Kulzer empowers dental professionals to provide patients with the most natural-looking restorations while respecting a healthy and conservative approach to clinical dentistry. For more information on Heraeus or its products, call 800.431.1785 or visit [www.heraeus-kulzer-us.com](http://www.heraeus-kulzer-us.com).

