

First Quarter 2010 Specials

Featuring

Venus Diamond® Flow
& Venus® White



Venus Diamond® Flow

Seeing is believing.

Venus Diamond® and **Venus Diamond® Flow** offer an unprecedented combination of more than 5 years of extensive composite research. Venus Diamond® Flow provides high radiopacity, low shrinkage stress and improved handling with flow-on-demand capabilities.

Venus® White

Simply radiant.

Venus® White, a high-performance, at-home whitening gel, is a complementary step in the Venus Smile complete esthetic system. Venus White works gently and quickly to reveal a more beautiful and dazzling smile—up to 7 full shades whiter.*



Grow Your Practice
with the **Venus Smile Program!**
www.smilebyvenus.com
or call
1-800-431-1785

Free Goods Fulfillment Redemption Form

Heraeus First Quarter 2010 Specials (January 1, 2010–March 31, 2010)

Venus Diamond®/Venus Diamond® Flow	Purchase 4 Venus Diamond Refills OR 1 Venus Diamond Basic Kit, Receive 1 Venus Diamond Flow Basic Kit Free!	1000802662	<input type="checkbox"/>
NEW!	Purchase 3 Venus Diamond Refills AND 12 Venus White Patient Kits, Receive 3 Venus Diamond Flow Free!	1000802663	<input type="checkbox"/>
Venus® White	Purchase 36 Venus White Kits (Maximum of 12 Refill Kits), Receive a Framed Venus White Poster Free!	1000802655	<input type="checkbox"/>
	Purchase 12 Venus White Kits (Mix and Match Patient & Refill Kits), Receive an Unframed Venus White Poster Free!	1000802656	<input type="checkbox"/>
Flexitime®	Purchase 3 Flexitime Refills (6 Cartridges), Receive 1 Refill (2 Cartridges) Free! (Does not include Flexitime Xtreme or Flexitime Dynamix.)	1000802658	<input type="checkbox"/>
Flexitime® Dynamix® Automatic Mixing Machine	Purchase \$1350 in Flexitime products, Receive 1 Flexitime Dynamix Automatic Mixing Machine Free! (Purchase any combination of Flexitime, Flexitime Xtreme, Flexitime Dynamix or Flexitime Bite.)	1000802657	<input type="checkbox"/>
AGFA Dentus® M2 Comfort Intraoral D Speed Film	Purchase 9, Receive 1 of the Same Free!	1000802659	<input type="checkbox"/>
AGFA Dentus® M2 Comfort Intraoral E/F Speed Film	Purchase 9, Receive 1 of the Same Free!	1000802660	<input type="checkbox"/>
AGFA Extraoral Film Panoramic, Cephalometric or Duplicating	Purchase 3, Receive 1 of the Same Free!	1000802661	<input type="checkbox"/>

Venus® Smile Program, iPod® touch, iPod® nano, and Translux® Power Blue Promotions¹

Option One

Venus Smile Program 1000802705
 • Purchase 1 Venus Diamond Basic Kit OR 4 Venus/Venus Diamond Refills AND 12 Venus White Patient Kits PLUS

YOUR CHOICE OF:

- 2 Venus Temp C&B
- 3 Venus Diamond Flow
- 1 Flexitime/Xtreme Bulk (12 cartridges)
- 1 Gluma Value Pack
- 1 iBOND Self or Total Etch Refill
- 1 Venus Supra
- 1 Flexitime Dynamix Refill

Option Two

Venus Smile Program + iPod® nano or Translux Power Blue 1000802707
 • Purchase 8 Venus/Venus Diamond Refills AND 12 Venus White Patient Kits PLUS

YOUR CHOICE OF:

- 2 Venus Temp C&B
- 6 Venus Diamond Flow
- 1 Flexitime/Xtreme Bulk (12 cartridges)
- 1 Gluma Value Pack
- 1 iBOND Self or Total Etch Value Pack
- 1 Venus Supra
- 1 Flexitime Dynamix Refill

Receive an iPod® nano or Translux Power Blue Free!

Option Three

Venus Smile Program + iPod® touch 1000802700
 • Purchase 60 Venus White Patient Kits (5 cases)

Receive an iPod® touch!

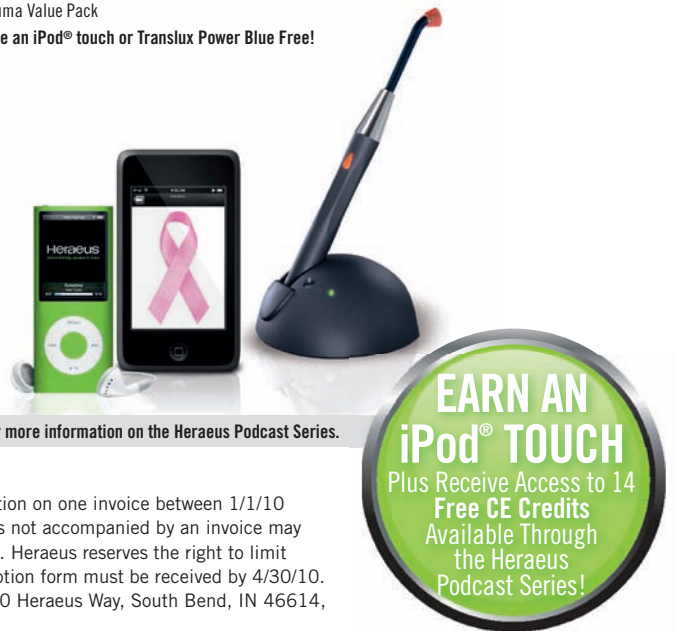
Option Four

Venus Smile Program + iPod® touch or Translux Power Blue 1000802706
 • Purchase 15 Venus/Venus Diamond Refills AND 24 Venus White Patient Kits PLUS

YOUR CHOICE OF:

- 3 Venus Temp C&B
- 15 Venus Diamond Flow
- 1 Flexitime/Xtreme Bulk (12 cartridges)
- 1 Gluma Value Pack
- 1 iBOND Self or Total Etch Value Pack
- 3 Venus Supra
- 1 Flexitime Dynamix Economy Pack

Receive an iPod® touch or Translux Power Blue Free!



Select One: iPod® touch/nano Translux® Power Blue Visit www.smilebyvenus.com/education for more information on the Heraeus Podcast Series.

TO REDEEM FREE PRODUCTS: Purchase products from an authorized Heraeus dealer in one transaction on one invoice between 1/1/10 and 3/31/10. Check box for applicable campaign, complete information below. Redemption forms not accompanied by an invoice may not be honored or fulfilled. Not to be combined with any other offers. All offers subject to change. Heraeus reserves the right to limit quantities. Please allow 6–8 weeks from receipt of invoice for delivery. Dealer invoice and redemption form must be received by 4/30/10. Fax Form and Dealer Invoice to (877) 271-5211 or Mail Form and Dealer Invoice to Heraeus, 300 Heraeus Way, South Bend, IN 46614, Attn: Free Goods Fulfillment. **OFFERS EXPIRE 3/31/10.**

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____ E-Mail Address: _____

Dealer: _____ Date: _____

Heraeus Sales Representative: _____

Other Campaign (Pre-approved by Regional or District Manager): _____

1) Contact a Heraeus Representative or call 1-800-431-1785 for more information on the Venus Smile Program Promotions.

Note: All products purchased for each individual campaign must be listed on the same invoice.

Issues regarding your iPod hardware, iPod warranty, or any other issues not related to the Heraeus iPod Promotions should be directed to Apple support by contacting 800-275-2273 or www.apple.com/support/ipod. Please do not return the iPod to Heraeus, Heraeus does not have the inventory or expertise to handle any problems relating to malfunctioning iPods. We have been assured by Apple that Apple stands behind its products and will honor the iPod warranty. Retain all packaging for important warranty and reference information. iPod® is a registered trademark of Apple Inc. Apple is not a participant in or sponsor of this promotion. iPod image may not represent actual iPod received. Heraeus reserves the right to substitute iPod model based on availability. All other products are registered trademarks of Heraeus Kulzer GmbH unless otherwise noted. Data subject to change without notice.